

# COMMUNITY UPDATE

Summer 2007  
**INSIDE**

Letter to the  
Community from  
Cheryl Fama

We've Moved!  
A New District  
Headquarters

Investing in the  
Future: Our  
Legacy of Giving



Dear District Resident,

I am excited to be writing to you for the first time as Executive Director of the Peninsula Health Care District (the District). I have joined the District as its first Executive Director just as it is celebrating its 60th year of serving the community – and what a busy year it has been!

The District's mission has always been to improve health care in the community, and we have been hard at work preparing for the future of health care in our District.

With all the changes and progress we have made in recent months, we are excited to share the fruits of our labor with the community.

First, I'd like to let you know a little more about myself. I joined the District May 1st, following my tenure as President and CEO of Saint Francis Memorial Hospital in San Francisco. I am a lifelong resident of the Peninsula, and I will be working hard to carry out the District's strategic objectives for community health care. In order to introduce myself and update residents on the exciting progress taking place for health care in our community, the District will be hosting an Open House on Thursday, August 23. The Open House will be at our new District Headquarters – which we just recently opened on July 5th – at 1600 Trousdale Drive, in Burlingame (across from the Peninsula Medical Center). A regular Board meeting will follow the Open House.

As part of the exciting progress we are making, the District carried out a rigorous Strategic Planning Process to create a plan for how the District can shape the future of health care in our community and improve health care for our residents. We will be rolling out the plan at our meeting August 23rd – we hope that you can attend and give your input on our plan to meet the health care needs of the District, now and in the future.

I am also pleased to report that construction of the new hospital to replace Peninsula Medical Center is moving right along and on target for an early Fall opening in 2010. District Directors Dr. Daniel Ulyot and Mrs. Susan Smith sit on the Hospital Construction Committee, and were most impressed with the full-sized patient room “mock-ups” of the Medical/Surgical, Intensive Care and Recovery Rooms that were recently displayed to give Committee members, physicians, staff, patients, and families the opportunity to see the plans for the new hospital and offer feedback.

This type of involvement throughout the process should ensure that the final product will be a marriage of excellent design and superior functionality to best serve our community. In addition, if you would like more information on the District you can visit our website at [www.peninsulahealthcaredistrict.org](http://www.peninsulahealthcaredistrict.org), or send us an e-mail at [info@peninsulahealthcaredistrict.org](mailto:info@peninsulahealthcaredistrict.org).

We appreciate the support and contributions that our community has given to us, and we look forward to working together as we continue to move toward our greatest goal: a healthy community for all.

Sincerely,  
Cheryl Fama, Executive Director  
Peninsula Health Care District

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## PLEASE JOIN US FOR AN OPEN HOUSE

All District residents are invited to join us for an Open House at our new offices to learn about the exciting changes underway for health care in our community.

Join Executive Director Cheryl Fama and members of the District Board at the Open House on Thursday, August 23, from 4:30 to 5:30 p.m. in the Garden Room at the District's new headquarters, 1600 Trousdale Drive in Burlingame. This is an special opportunity to meet the faces behind the District and to learn more about what is in

store for the District as it rolls out its long-term strategic plan. The Open House will include:

- **MEET AND GREET** – a chance to meet the District's new Executive Director, Cheryl Fama, its talented staff, its dedicated Board of Directors and the District's 2007 grant recipients.
- **NEW HOSPITAL UPDATES** – get the very latest information on the new Peninsula Medical Center, including renderings and models for viewing.

### BOARD MEETING

Following the Open House, the Board of Directors will hold its regular monthly meeting. The public is encouraged to attend and give their input as the District moves forward with its Strategic Planning Process and its plans for a new medical facility. Please note that this meeting will be the first to be held at the District's new headquarters, where all future meetings will be held.

**Regular Board of Directors Meeting  
Thursday, August 23, 2007, 5:45 p.m.  
PHCD Headquarters, 1600 Trousdale  
Drive, Burlingame**

All regular District Board meetings are open to the public and noticed on the District website, [www.peninsulahealthcaredistrict.com](http://www.peninsulahealthcaredistrict.com).

**PHCD**  
Peninsula Health Care District

1600 Trousdale Drive, Suite 1210  
Burlingame, California 94010  
(650) 697-6900  
[info@peninsulahealthcaredistrict.org](mailto:info@peninsulahealthcaredistrict.org)

### LET US KEEP YOU UPDATED!

Updates on the District's activities, including construction updates, news on upcoming Board meetings and opportunities for community participation, are available for all District residents. Sign up online at [www.peninsulahealthcaredistrict.org](http://www.peninsulahealthcaredistrict.org) and we'll add you to our mailing list.

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## Investing in the Future

*Current District Programs Will Deliver A Long-Term Community Benefit*

Health care takes a team effort. From physicians to administrators, nurses to educators, every patient is cared for by a group of people who have dedicated themselves to improving the health of all of us.

Right now, California's health care providers are facing a difficult issue that could impact the care they are able to provide patients: a shortage of qualified nurses.

Fortunately, the Peninsula Health Care District Board is doing something about it. Through our expanding efforts to improve health care in our community, we are working to invest in the future supply of trained nurses for our community in two important ways: The RN Loan Forgiveness Program and the College of San Mateo Nursing Program Expansion.

The District Board recently completed its 2007 cycle for the Annual RN Loan Forgiveness Program, and awarded nine grants totaling \$37,000 to students enrolled in local nursing programs. Six of the awardees are new to the District program and three are

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returning for additional support after successfully completing their 2006-2007 academic year of course work. The students are going to San Francisco State, University of San Francisco, College of San Mateo, Azusa Pacific, and Unitek in the East Bay. Six of the recipients are current employees at MPHS and one is the daughter of an employee. The District

## WE'VE MOVED!

The Peninsula Health Care District is proud to announce that we have moved. Our new District headquarters is located at 1600 Trousdale Drive, Suite 1210, in Burlingame (across the street from Peninsula Medical Center).

Feel free to stop by our new offices and meet Executive Director Cheryl Fama or attend one of our monthly Board meetings, which will be held at our new location unless otherwise noticed on our website.

### District Headquarters

1600 Trousdale Drive, Suite 1210  
Burlingame, California 94010  
Phone: (650) 697-6900  
Fax: (650) 652-9374

is proud to support these committed individuals and to contribute both to individual career growth, as well as help to address the nursing shortage.

The District also recently awarded the College of San Mateo Nursing Program a check for \$290,385 from the District to support the hiring of faculty for academic years 2007-2008 and 2008-2009 to increase the number of students that can be taken into the program.

During interviews with the District's Scholarship Committee, it was alarming to hear how difficult it was for interested students to get the needed pre-requisite classes, and once completed, there still was no guarantee that an opening would be available in a nursing program.

"Today's young people interested in a nursing career are put through so much difficulty just to meet the entry requirements; imagine how frustrating it must be to work so hard and then have to just wait and hope to get in," said District Director and Chair of the Scholarship Committee, Ms. Helen Galligan, RN, in her report at the May Board meeting. "It is critical to the future health of our community to help prepare the next generation of nurses."



**The District is working to invest in the future supply of trained nurses for our community through the RN Loan Forgiveness Program and the College of San Mateo Nursing Program.**

The District Board is proud to be able to serve the community through these two important programs. With a coordinated effort between health care providers, educators, nurses and the community, the Peninsula Health Care District can address issues that we face, and, as a team, prepare for our long-term health care needs.

### THANK YOU

## GARY WON, MILLS-PENINSULA HEALTH SERVICES, FINANCE DEPARTMENT

The District Board wants to take this opportunity to acknowledge the outstanding service and exemplary accounting support that Gary Won has consistently provided to the District. Gary has been an accountant on the Mills Peninsula Health Services staff for 21 years and, in addition to his patient financial services duties, has been supporting all of the financial, accounting, and audit matters for the District the last 15 of those years.

In addition to his skill and expertise, Gary has a terrific personality and promptly responds to any request made of him. "He has been invaluable to the District and to me personally, in carrying out the detailed and critical accounting activities required of the District. We appreciate him very much," said Sue Smith, CPA, long-time Board member and Treasurer of the District. Gary has also been instrumental in helping with Carole Sinay's smooth transition into her new role.

We are most fortunate to have him as a resource as the District establishes its independent systems. Thank you, Gary, for your hard work and consummate professionalism.

### PHCD WELCOMES

## CAROLE SINAY, CPA

The District welcomes Carole Sinay who joined the administrative team this Summer as its new Accountant. Ms. Sinay is a Certified Public Accountant with more than 20 years of experience providing accounting and consulting services for small businesses and individuals. Carole received a Bachelors of Science degree from UC Berkeley, an MBA-Accounting from Golden Gate University, and a Personal Financial Planning Certificate, from UC Santa Cruz. She comes to the District highly recommended.

Ms. Sinay will work part time in the District's new offices at 1600 Trousdale Drive, Suite 1210, in Burlingame. She can be reached at (650) 697-6900, ext.103 or carole.sinay@peninsulahealthcaredistrict.org.

## DISTRICT TIMELINE

### 1947

Residents voted to create the Peninsula Health Care District, a political subdivision in California, with the primary responsibility for developing and opening a new hospital in San Mateo County.

### 1954

Peninsula Hospital opened in Burlingame.

### 1979

Peninsula Hospital and Medical Center, as it is now called, signed a joint planning agreement with Mills Memorial Hospital in San Mateo.

### 1985

District Board leased Peninsula Hospital and the land and turned over the management of the hospital to the newly created Mills-Peninsula Health Services (MPHS), a private non-profit group.

### 1996

MPHS joined Sutter Health, a non-profit health system of 27 hospitals in Northern and Central California.

### 1999

District Board began negotiating the terms of a new lease and terms for the construction of a new hospital to meet stricter earthquake construction standards that must be met by 2013.

### 2005

District Board voted unanimously to approve an agreement with MPHS to build a new hospital on District land under the terms of a 50-year Master Lease Agreement.

### 2006

Measure V, the agreement to build the new hospital on District land with no new taxes, is approved by over 92% of the voters. Construction begins a month later.

### 2007

District Board embarks on its expanded role as landlord, real estate manager, and healthy community advocate, leader, and supporter. Strategic Plan developed; Executive Director hired; new office, infrastructure and systems established.