



LONG TERM PLANNING COMMITTEE
BOARD OF DIRECTORS
August 1, 2018 MINUTES

1. Call to Order 5:00 pm – Chair Cappel

2. Attendance: Chair Cappel, Dan Quigg, Sarki Sarkisian, Nirmala Bandra, Dr. Wade Aubry, Dr. Cameron Emmott, Paul Seto, and Mark Johnson, CEO Fama, and EA Stephanie Arevalo,

3. Approval of Minutes from July 11, 2018

4. Communication Activities

CEO Fama discussed the PHCD communication activities such as the monthly e-newsletter, social media and website updates. CEO Fama also discussed PHCD's 70th-anniversary event and program plans. A video will be shown at the anniversary event highlighting various people throughout the decades who were impacted by PHCD. Interviews will include past board members, employees from Peninsula Hospital, community members impacted by PHCD etc. **Chair Cappel** noted a town hall meeting is scheduled for Saturday, August 18th at 10 am at the district offices to discuss activities of PHCD. Committee members recommended different locations for town hall meetings for more visibility.

5. Community Benefit Projects

CEO Fama provided updates on the following PHCD projects:

Sonrisas Dental Health (SDH)

SDH now has one full year under local governance (PHCD appoints 4 of the 7 seats) and management and has successfully transitioned from Apple Tree Minnesota. Visit volumes average 900/month. California Wellness Foundation awarded a 3-year, \$250,000 grant. SDH is currently involved in a pilot project partnering with the Samaritan house to provide dental space more conveniently located for their clients. CEO Bonnie Jue and Ms. Fama are pursuing a partnership with the County's Federally Qualified Health Center Dental clinics. Through a provider contract with the County, SDH would provide dental care to County patients which would reduce their 8-12 month wait for a basic care appointment and the County would share its FQHC reimbursement with SDH which can be as much as 10 times more than SDH gets for treating Denti-Cal patients. A meeting is scheduled August 17 with the County Health System's CFO, Dave McGrew, to continue contract discussions. Dr. Jue and Ms. Fama also attended the Sequoia Healthcare District Board to provide a 1-year follow up presentation since independence from Minnesota to share the progress made and highlight the number of Sequoia Healthcare District residents have been treated at the San Mateo Center.

The Trousdale

There are 73 depositors as of August 1, 2018. The Fire Marshall gave Temporary Occupancy which allow Eskaton staff to start moving in. State Licensing is scheduled to visit in August. Residents can start moving in a few weeks after receipt of license. A Charter Depositor event will be the first event scheduled followed by a VIP dinner a week or so later. Then residents will start moving in. A Grand Opening for the public will be scheduled after the first round of residents are in and all operations get settled into a routine.

Peninsula Wellness Community

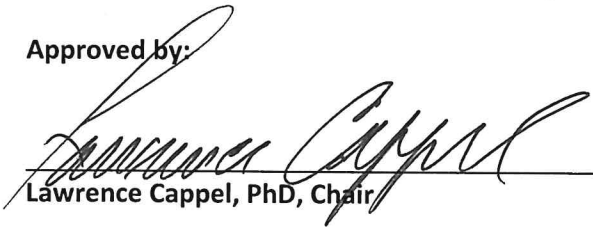
The next town hall meeting is scheduled for Saturday, August 18 from 10-12. Committee members offered suggestions to increase attendance such as moving to other venues around Burlingame and promoting through Burlingame's weekly e-newsletter. Members also suggested the PWC should include a gymnasium and pool in the "HUB" space. Chair Cappel provided updates on discussions with Gatepath and the Burlingame School District regarding their properties at Marco Polo Way and Trousdale.

6. Legislative Updates

CEO Fama presented a summary on recently approved and current pieces of legislation that will apply to healthcare districts; specifically, AB 1728, AB2019, SB 849, and Proposition 56. She reported that PHCD is already compliant with new language about website content and community grants policies and procedures. She noted that all Prop 56 Tobacco Tax funding slated for dental care will go directly to the County Health system and must be used for education and screening. It cannot be used for direct services.

Respectfully written and submitted by: Stephanie M. Arevalo, Executive Assistant

Approved by:



Lawrence Cappel, PhD, Chair