



CEO MONTHLY REPORT February 2019

THE PENINSULA WELLNESS COMMUNITY:

- 1) PWC Development Team Meetings were held on 1/28 and 2/11, with another scheduled 2/25.
 - A Town Hall schedule for 2019 was approved and flyers will be distributed.
 - An amendment to the timeline was approved to allow more time to finalize discussions with Sutter and the Burlingame School District.
 - The Communications Plan roles and responsibilities needed further discussion given the developers formal communications plan, as developed by their vendor, Lighthouse, is not slated to launch until they submit their design to the city to start the approval process and that is 6-8 months away. An 'interim' communications plan will be developed.
 - The proposed look for a new website for the PWC was unveiled for input.