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FOR IMMEDIATE RELEASE

Peninsula Health Care District Board Appoints Joe Goethals as Director Goethals replaces Director Don Newman who resigned on February 1, 2013

BURLINGAME, CA, March 29, 2013: Joe Goethals, a 35-year resident of the Peninsula, was appointed to the Peninsula Health Care District (PHCD) Board of Directors at its Regular Board Meeting held last evening. Goethals replaces Donald Newman, M.D., a 15-year member of the Board and past board chair, who tendered his resignation effective February 1, 2013. The Board voted unanimously to appoint Goethals.

The Board decided to fill Director Newman's position by appointing someone to fill out the unexpired portion of his term, in order to save taxpayers the cost of a special election. A comprehensive process was conducted to fill Newman's vacancy. A request for applicants was promoted throughout the communities that the District serves, as well as on the District's website and in other District communications. The Board established a Nominating Committee whose members included Directors Rick Navarro and Helen Galligan, and District CEO Cheryl Fama. Several applications were received and reviewed, and each candidate was interviewed by the Nominating Committee. Candidates were invited to present their interest and qualifications directly to the entire Board at the regular Board meetings in February and March.

"We are delighted to have Joe join the District Board, and look forward to benefiting from his participation in the Board's deliberations," said Dan Ullyot, M.D., chairman of the five-member governing body. "His experience in serving the public through his professional and volunteer community service will serve him well in this capacity."

Goethals is a Deputy District Attorney for Alameda County. Prior to his law career, he worked for Public Health Urban Research and Social-Marketing Associates directing California statewide health grants in San Mateo and Alameda counties, and he currently serves as a member of the Public Works Commission for the City of San Mateo. Goethals has a J.D. from Santa Clara University School of Law, Masters in Public Health from San Jose State University, Bachelors of Science in Natural Sciences from Santa Clara University, and Emergency Medical Technician Training and Certification from San Jose City College.

"The District is a significant and uncommon community asset that will continue to provide new and dynamic opportunities for investment in community health, access, education and will improve the lives of district residents," Goethals said. "As health care needs and expectations change, PHCD should be at the forefront of meeting those needs and challenges."

The next regular Board meeting will be held on April 25 at the San Mateo City Council Chambers. Goethals' appointment at last evening's meeting officially marks the beginning of his service; a formal swearing in ceremony will take place at the April 25 meeting. Goethals will serve as an appointed member of the Peninsula Health Care District Board until December 2014 and may seek a full term of office in the November 2014 election.

ABOUT THE PENINSULA HEALTH CARE DISTRICT: Created by state legislation and launched by local voter approval in 1947, the Peninsula Health Care District serves the communities of San Bruno, Millbrae, Burlingame, Hillsborough, San Mateo and Foster City by responding to local health priorities and allocating resources to programs and services that address these needs. For more information, visit www.peninsulahealthcaredistrict.org.