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FOR IMMEDIATE RELEASE**SONRISAS DENTAL HEALTH RESTRUCTURES EXECUTIVE TEAM**

DR. BONNIE JUE BECOMES NEW COMMUNITY ENGAGEMENT DIRECTOR ROLE,
TRACEY FECHER CEO POSITION, AND DR. TORREY ROTHSTEIN INTERIM DENTAL
DIRECTOR

SAN MATEO, CA, May 2019: The Board of Directors of Sonrisas Dental Health, Inc. (SDH), approved the final details of its executive leadership restructuring at a recent board meeting. These personnel changes will position SDH to expand its reach and serve more patients throughout the community.

Dr. Bonnie Jue is transitioning into SDH's new community engagement director position effective July 1, 2019. Dr. Jue joined SDH in 2015 (formerly Apple Tree Dental, CA) as a staff dentist ready to launch the new San Mateo Center. In February 2017, she became the chief operating officer and in November 2017, she was promoted to chief executive officer and dental director. During her leadership, internal operations were streamlined, and patient visit volumes increased. Dr. Jue's efforts in community relations resulted additional speaking requests, school education and oral health screening activities, all critically important to the Sonrisas mission. During those same four years, Dr. Jue has continued her teaching responsibilities at the University of the Pacific, Arthur A. Dugoni School of Dentistry Arthur A. Dugoni UOP and retained her community research role for UCSF, both positions she held for many years prior to joining Sonrisas. The Board accepted Dr. Jue's request to step down from the CEO/dental director role and focus on Sonrisas' community outreach, educational and professional liaison activities.

We are pleased to announce **Tracey Carrillo Fecher** will join the SDH team as its chief executive officer. Ms. Fecher has extensive non-profit experience in San Mateo County, having served as director of children and youth education for UU Fellowship of Redwood City for nine years before joining Gatepath in 2010. There, she held progressively responsible positions as Autism Works project manager, children's services project manager, director of children's services and vice president of programs. Ms. Fecher brings extensive fiscal and operations experience with a proven track record for building business and optimizing systems to sustain and monitor growth of programs. As she joins Sonrisas, she brings expertise in providing needed services in an underfunded health care environment and establishing and sustaining productive community collaborations to leverage positive impact. Ms. Fecher holds a Bachelor of Science degree in mathematics and computer science from Loyola Marymount University in Los Angeles and was the recipient of Loyola's Presidential Citation for Academic Excellence, Service and Leadership.

Dr. Torrey Rothstein will be expanding his current SDH role as Interim dental director for all of SDH. Dr. Rothstein has been with Sonrisas Coastside for more than 12 years as both the primary practicing dentist and dental director for the Coastside Center. An expert in dental care, he will continue to perform clinical leadership duties and share a passion for the SDH mission.

“We are delighted to welcome Tracey Fecher as our CEO as we take Sonrisas Dental Health in both San Mateo and Half Moon Bay to new levels of service and outreach,” said Board Chair Nigel Taverner.

About Sonrisas Dental Health

Sonrisas Dental Health, a non-profit community dental care organization with facilities in Half Moon Bay and San Mateo, has served thousands of San Mateo County residents since launching in 2001. Sonrisas serves all ages, levels of mobility and cognitive capabilities, and accepts all levels of payment whether through insurance, Denti-Cal or an affordable scale for the uninsured. Sonrisas is supported primarily by Peninsula Health Care District and donations from generous individuals, businesses, foundations and philanthropic groups.

The Sonrisas Mission

Sonrisas Dental Health, Inc. is a non-profit dental center dedicated to providing access to quality dental care and oral health education to our community. We provide these services with dignity, respect and compassion. Our name means smiles. For more information, visit sonrisasdental.org.