



PUBLIC NOTICE

Board of Directors

STRATEGIC PLANNING WORKSHOP

June 11, 2018

NOON – 3 PM

Meeting location:

Peninsula Health Care District

1819 Trousdale Drive, Burlingame

Classroom



Sonrisas Board of Directors' Workshop
June 11, 2018
Noon-3 PM
PHCD Classroom
1819 Trousdale Drive, Burlingame
(Parking behind building.)

A G E N D A

Lunch provided and available at 11:30 am.

1. **Introduction & Objectives: Chair Taverner (10 min.)**
 - a. Key Initiatives
 - b. Role of the Board
2. **State of the 'Nation': CEO Jue, CBO Consultant Yee (20 min.)**
 - a. Achievements & Challenges
 - b. Financial Position
3. **Key Initiatives: Director Young - Facilitator (60 min.)**
 - a. Current Fee Schedule
 - i. San Mateo vs Coastside
 - ii. Comparison to local 'usual and customary rates'
 - iii. Insurance reimbursement status
 - iv. Affordable Plan
 - v. Discussion and recommendations
 - b. Patient mix: Is there a "sweet spot"?
 - c. Mobile Program
 - i. Current agreements
 - ii. Need
 - iii. Cost/pricing

BREAK (10 min.)

4. **Role of the Board – Chair Taverner (20 min.)**
 - a. Overview
 - b. Survey Results
 - c. Mission Statement
 - d. Discussion
5. **Setting and Meeting Development Strategies – Director Hinshelwood (30 min.)**
 - a. Grants
 - b. Fundraising
6. **Summary – Chair Taverner (20 min.)**
 - a. Next Steps
 - b. Assignments
 - c. Wrap Up