



PUBLIC MEETING NOTICE

Workshop

SONRISAS DENTAL HEALTH

Board of Directors

July 16, 2018

12:00 noon

1819 Trousdale Drive

Burlingame, Ca

PHCD Board Room



Sonrisas Board of Directors' Workshop
July 16, 2018, Noon-3 PM
PHCD Classroom
1819 Trousdale Drive, Burlingame
(Parking behind building.)

A G E N D A

Lunch provided and available at 11:30 am.

- 1. Introduction & Objectives: Chair Taverner (10 min.)**
 - A. Review of Agenda
 - B. Objectives – “Let’s be sure to address...”
 - C. Desired Outcomes

- 2. Follow Up Items from June Retreat and Board Meeting: Chair Taverner (15 min)**
 - A. Approval of one (1) fee schedule with 10% increases across the board
 - B. Approval to revise Affordable sliding scale from 10%-20%-30% to 15%-30%-45% discount
 - C. Agreement that PPO clients are desirable; no change to recruitment of same
 - D. Approval of June 11, 2018 Meeting Summary **TAB A**

- 3. Mission Statement: Director Hinshelwood facilitator (15 min)**

- 4. Fundraising Strategies and Game Plan: Director Hinshelwood facilitator (45 min)**
 - A. Annual Report
 - B. Director Roles – “Ambassador-Advocate-Asker”
 - C. Potential Donors
 - D. Director Commitments

BREAK 15 min

- 5. The Public/Private Model — Group Discussion (45 min)**
 - A. Benefits/Challenges: Operations, Funding etc
 - B. Implications: Mission, Fundraising, Marketing etc
 - C. Scenarios: worth considering, if so how?
 - D. Constraints

- 6. Director Round Table (15 min)**

- 7. Wrap Up and Next Steps: Chair Taverner (10 min)**

- 8. Adjournment**

NOTE: Items deferred until August 16, 2018 Regular Board meeting:

- 1) Direct cost/visit/payer
 - 2) Status of AR
 - 3) Review of PPO Contracts
 - 4) Mobile Program Redesign
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